**NSB ACADEMY, BANGALORE**

**MASTER OF BUSINESS ADMINISTRATION**

**3rd Semester Project Work**

**22.11.2021**

**CIRCULAR**

**Date of Meeting:** 30th November, 2021

**Timings:** 10.00 AM onwards

**Venue:** Seminar Hall

**Marks Allotted:** 10

The following are the topics to be covered, discussed and presented in the review meeting:

1. **Primary Data Research: Marketing, Finance, HR, General Management**

* Introduction of the project
* Statement of the problem
* Research Questions
* Need for the study
* Review of literatures - Minimum 25 Nos
* Research gap
* Tentative Topic
* Research Objectives
* Scope of the Research
* Methodology
* Research Design
* Sampling Plan- Sampling Techniques, Population Size, Sample Size
* Data Collection Details
* Data Collection Instruments
* Plan of Analysis with suggested tools
* Statistical Package

1. **For Secondary Data: Financial Performance, Loans, Inventory, Country`s GDP, and other related data sources:**

* Introduction of the project
* Statement of the problem
* Research Questions
* Need for the study
* Review of literatures - Minimum 25 Nos.
* Research gap
* Tentative Topic
* Research Objectives
* Scope of the Research
* Methodology
* Sources of data
* Period of Coverage
* Type of Analysis and Tools.

**In case Equity, Derivatives, Forex, Research**

* One Company with different Quarters results or
* Different Scripts
* Indices data-Different Country`s Indices
* Period of Coverage.
* Sampling if any
* Statistical Analysis & Statistical Package

1. **For Systematic Literature Review (SLR)**

* Introduction
* Existing Knowledge on the Problem
* Limitations on the Existing Knowledge
* Research Questions
* Methodology
* Domain based review
* Structure review
* Framework based review
* Hybrid review
* Review aiming for theory development
* Theory based review
* Method based review
* Meta analytical review

1. **Bibliometric Analysis**

* **Performance Analysis**
* Publication related Metrics
* Citation related metrics
* Citation-Publication related metrics
* **Science Mapping**
* Citation analysis
* Co-citation analysis
* Bibliometric coupling
* Co-word analysis
* Co-authorship analysis

*Note: Students are strictly instructed to submit a hardcopy of report as per the above format and expected to give PPT presentation for about 30 minutes.*

*Content approval and signature from the concerned guide has to be obtained before 26.11.2021 @ 3:30 pm.*

*Formal college Blazer is compulsory during project review.*

*Attendance is compulsory during reviews. Ignorance and absences will result in rejection of project work.*

**Dr. S Syed Ahamed**

**Associate Dean- Academics**